

SBI2 2017 4th Annual Conference Sponsorship Packages

# OFFERING	Option - 1 (Basic Package)	Option - 2 (Standard Package)	Option - 3 (Deluxe Package)	Option - 4 (Exclusive Package)
1 Corporate Partnership	Organizational (1 benefit*) \$1,000	Supporter (5 benefits*) \$2,000	Executive Partner (6 benefits*) \$6,000	Founding Partner (8 benefits*) \$10,000
*Benefits	1. Conspicuous location for company logo/link on the SBI2 website and on annual conference pages and signage	1. Conspicuous location for company logo/link on the SBI2 website and on annual conference pages and signage	1. Premium location for company logo/link on the SBI2 website and on annual conference pages and signage	1. Premium location for company logo/link on the SBI2 website and on annual conference pages and signage
	-	2. Recognition in the Annual Conference Proceedings	2. Recognition in the Annual Conference Proceedings	2. Recognition in the Annual Conference Proceedings
	-	3. Free full page 4-color advertisement in the annual conference proceedings.	3. Free full page 4-color advertisement in the annual conference proceedings.	3. Free full page 4-color advertisement in the annual conference proceedings.
	-	4. Entry in the SBI2 Showcase – web pages that allow member organizations to post content for SBI2 members to view/download.	4. Entry in the SBI2 Showcase – web pages that allow member organizations to post content for SBI2 members to view/download.	4. Entry in the SBI2 Showcase – web pages that allow member organizations to post content for SBI2 members to view/download.
	-	5. Included Bronze Organizational Membership**	5. Included Silver Organizational Membership**	5. Included Gold Organizational Membership**
	-	-	6. Two free exhibit booth spaces (10x10 approx) to be used at any of the regional meetings.	6. Three free exhibit booth spaces (10x10 approx) to be used at any of the regional meetings.
	-	-	-	7. Travel grant in sponsor name: allows young researchers to attend meetings to speak.
	-	-	-	8. Free literature drop at the Annual Conference
**Organizational Membership Benefits	None	One official named member, one organizational member Annual Dues valued at \$250.	Three official named members, up to two organizational members Annual Dues valued at \$750	Five official named members, up to five organizational members Annual Dues valued at \$1250

SBI2 2017 4th Annual Conference Sponsorship Packages

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2 Conference Sponsorships	Silver \$2,000	Silver \$2,000	Gold \$4,250	Platinum \$6,000
Benefits	1. Conspicuous position on the SBI2 annual meeting web page	1. Conspicuous position on the SBI2 annual meeting web page	1. Conspicuous position on the SBI2 annual meeting web page	1. Premium position on the SBI2 annual meeting web page
	2. Free 4-color, quarter-page ad in the annual conference program	2. Free 4-color, quarter-page ad in the annual conference program	2. Free 4-color, quarter-page ad in the annual conference program	2. Free 4-color, quarter-page ad in the annual conference program
	3. Fifty word company profile in annual meeting program (subject to SBI2 marketing deadlines)	3. Fifty word company profile in annual meeting program (subject to SBI2 marketing deadlines)	3. Fifty word company profile in annual meeting program (subject to SBI2 marketing deadlines)	3. Fifty word company profile in annual meeting program (subject to SBI2 marketing deadlines)
	4. Commensurate acknowledgement in annual conference signage and materials	4. Commensurate acknowledgement in annual conference signage and materials	4. Commensurate acknowledgement in annual conference signage and materials	4. Commensurate acknowledgement in annual conference signage and materials
	5. Corporate logo on inside of conference brochure	5. Corporate logo on inside of conference brochure	5. Corporate logo on inside of conference brochure	5. Corporate logo on inside of conference brochure
	6. One time use of Pre and Post meeting mailing list (not email)	6. One time use of Pre and Post meeting mailing list (not email)	6. One time use of Pre and Post meeting mailing list (not email)	6. One time use of Pre and Post meeting mailing list (not email)
	7. One company meeting pass	7. One company meeting pass	7. Three company meeting pass	7. Four company meeting pass
	-	-	8. One Parking Pass	8. Two Parking Pass
	-	-	9. One Medium Exhibit Space (6x6 to 6x7, useable) with 6 x 6 table, prime location, includes one power outlet (120VAC, 5A)	9. One Large (ranges from 10x6 to 10x7 useable) Exhibit space with 6 x 6 table, prime location, includes one power outlet (120VAC, 5A)
	-	-	-	10. Acknowledged sponsorship of the HCS/HCA colloquium on the afternoon of the pre-conference Education Program
	-	-	-	11. Opportunity to exclusively sponsor meeting lanyards, tote bags, notebook, etc. Company covers all costs of production.
	-	-	-	12. Co-marketing email campaign to company clients and prospects of the meeting to the company's contacts, with a discount being offered to delegates who sign up via company promo code.

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# OFFERING	Option - 1 (Basic Package)	Option - 2 (Standard Package)	Option - 3 (Deluxe Package)	Option - 4 (Exclusive Package)
3 Exhibitor Options	Medium Space \$2,500	Large Space \$3,000	Medium Space Included Upgrade to Large Space (\$500)	Large Space Included
Benefits	1. Medium, 6x6 to 6x7 useable with 6 x 6 table in prime location, one power outlet (120VAC, 5A) 2. Company profile in the Annual General Meeting program 3. Logo on website as an exhibiting company 4. Two company meeting passes 5. One parking pass for the conference	1. Large, 10x6 to 10x7 useable with 6 x 6 table prime location, one power outlet (120VAC, 5A) 2. Company profile in the Annual General Meeting program 3. Logo on website as an exhibiting company 4. Two company meeting passes 5. One parking pass for the conference	1. Large, 10x6 to 10x7 useable with 6 x 6 table prime location, one power outlet (120VAC, 5A) 2. Company profile in the Annual General Meeting program 3. Logo on website as an exhibiting company 4. Two company meeting passes 5. One parking pass for the conference	1. Large, 10x6 to 10x7 useable with 6 x 6 table prime location, one power outlet (120VAC, 5A) 2. Company profile in the Annual General Meeting program 3. Logo on website as an exhibiting company 4. Two company meeting passes 5. One parking pass for the conference
4 Technology Spotlight, Breakfast	-	-	-	\$3,750
Benefits	-	-	-	Audience of 30-40 people for 50 minutes; food provided
5 Technology Spotlight, Lunch	-	\$4,500	\$4,500	\$4,500
Benefits	-	Audience of 30-40 people for 50 minutes; food provided	Audience of 30-40 people for 50 minutes; food provided	Audience of 30-40 people for 50 minutes; food provided
6 Colloquium	-	-	\$2,000	Included
Benefits	-	-	Best practices and unmet needs colloquium, 3-hour session	Best practices and unmet needs colloquium, 3-hour session
7 Reception	-	-	-	\$5,000
Benefits	-	-	-	Prominent displayed at the meeting; opportunity to deliver the welcoming comments; handout marketing materials & giveaways
8 Travel Award for Investigator	-	-	\$2,000	Included
Benefits	-	-	Sponsor elects to cover travel and lodging expenses of speakers	Sponsor elects to cover travel and lodging expenses of speakers
9 Award Sponsorship	-	-	-	President's Innovation Award (\$1,000)
Benefits	-	-	-	

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1	Corporate Partnership	\$ 1,000.00	\$ 2,000.00	\$ 6,000.00	\$ 10,000.00
2	Conference Sponsorships	\$ 2,000.00	\$ 2,000.00	\$ 4,250.00	\$ 6,000.00
3	Exhibitor Options	\$ 3,000.00	\$ 3,000.00	\$ 500.00	Included
4	Technology Spotlight, Breakfast	-	-	-	\$ 3,750.00
5	Technology Spotlight, Lunch	-	\$ 4,500.00	\$ 4,500.00	\$ 4,500.00
6	Colloquium	-	-	\$ 2,000.00	Included
7	Reception	-	-	-	\$ 5,000.00
8	Travel Award for Investigator	-	-	\$ 2,000.00	Included
9	Award Sponsorship	-	-	\$ -	\$ 1,000.00
	Subtotal	\$ 6,000.00	\$ 11,500.00	\$ 19,250.00	\$ 30,250.00
	Discount	5%	10%	15%	20%
	Total	\$ 5,700.00	\$ 10,350.00	\$ 16,362.50	\$ 24,200.00

All packages are negotiable and can be tailored per sponsors request.