

SBI² 2017

Financial Support & Sponsorship Opportunities

- Corporate Partnerships (pages 3-4)
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Financial Support & Sponsorship Opportunities at-a-Glance	
Corporate Partnerships (pages 3-4)	
Founding Partner	\$10,000
Executive Partner	\$6,000
Supporter	\$2,000
Gold Organizational membership	\$1,250
Silver Organizational membership	\$750
Bronze Organization membership	\$250
Foundational Organization membership	\$1,000
SBI² High Content 2017 Sponsorship Opportunities (pages 5-7)	
Platinum level	\$6,000
Gold level	\$4,000
Silver level	\$2,000
SBI ² HCS/HCA Colloquium	\$2,000
SBI ² Investigator Travel Award	\$2,000
SBI ² Networking Receptions	\$5,000
SBI ² Investigator Travel Award	\$2,000
SBI ² Presidents Innovation Award	\$1,000
SBI ² Poster Awards	\$875 (\$500 for 1 st , \$250 for 2 nd , & \$125 for 3 rd place)
SBI² High Content 2017 Exhibitor Opportunities (page 7)	
Large Exhibitor Space Only Option I	\$3,000
Medium Exhibitor Space Only Option II	\$2,500
Breakfast Technology Spotlight	\$3,750
Lunchtime Technology Spotlight	\$4,500

SBI² Corporate Partnership & Support Packages

SBI² is an international community of leaders, scientists, and students promoting technological advancement, discovery, and education to quantitatively interrogate biological models to provide high context information at the cellular level. Organizational support is key to furthering the aims of the Society and its members and SBI² invites companies to become Corporate Partners to promote those goals.

Corporate Partnerships

Corporate partnerships are designed to give organizations high value opportunities to present their products and services to the SBI² community throughout the year. Partnerships will allow participating organizations to network and connect with the global SBI² membership through the society's website, newsletters, annual meeting program and regional workshops. Corporate Partnerships are renewable annually and play a vital role in furthering the educational aims of the society and expanding the reach of the society to young researchers. It is also anticipated that these partnerships leverage the reciprocal nature of the interaction and that the corporations advertise the forthcoming meeting through their marketing networks?

Corporate Partnerships are available in three levels and are designed for organizations that wish to demonstrate their commitment to furthering the aims of the Society by providing ongoing, long-term support.

Founding Partner - \$10,000 per year

Founding Partners enjoy the following benefits

- Premium location for company logo/link on the SBI² website
- Premium location of company log on meeting signage
- Recognition in the Annual Meeting Proceedings
- Full page 4-color advertisement in the annual meeting proceedings
- Travel grant in sponsor name: allows young researchers to attend meetings to speak
- Entry in the SBI² Showcase – web pages that allow member organizations to post content for SBI² members to view/download. SBI² does not endorse companies with content in the marketplace.
- Included Gold Organizational Membership
- Three exhibit booth spaces (10 x 10 approx) to be used at any of the regional meetings, space permitting
- Opportunity for a literature drop at the Annual Meeting

Executive Partner - \$6000 per year

Executive Partners enjoy the following benefits

- Prominent location for company logo/link on the SBI² website
- Prominent location of company logo on meeting signage
- Recognition in the Annual Meeting Proceedings
- Half page 4-color advertisement in the annual meeting proceedings
- Entry in the SBI² Showcase – web pages that allow member organizations to post content for SBI² members to view/download. SBI² does not endorse companies with content in the marketplace.
- Included Silver Organizational Membership

- Two exhibit booth spaces (10 x 10 approx) to be used at any of the regional meetings, space permitting

Supporter - \$2000 per year

Supporting Partners enjoy the following benefits

- Conspicuous location for company logo/link on the SBI² website and on meeting signage
- Recognition in the Annual Meeting Proceedings
- Quarter page 4-color advertisement in the annual meeting proceedings
- Entry in the SBI² Showcase – web pages that allow member organizations to post content for SBI² members to view/download. SBI² does not endorse companies with content in the marketplace.
- Included Bronze Organizational Membership

Organizational Memberships

Organizational memberships (student, post-doctoral & professional) offer flexibility in managing society memberships. Organizations may be companies, academic groups, government, vendors to the industry etc. Each package level provides a number of named members and a number of organizational members, together with other benefits. Organizational members may be any individual at the member organization. A key benefit of Organizational Membership is that Named Members and Organizational Members may attend society meetings at no extra charge. Organizations that are Organizational Members receive additional benefits:

- Member organizations may put their information in the SBI² Showcase web pages
- Member organizations may advertise in the annual meeting program at a discounted rate
- Member organizations receive one vote for each named member and each named alternate on matters submitted to the SBI² membership

Gold Member Package

- Five official named members, up to five organizational members
- Annual Dues: \$1250

Silver Member Package

- Three official named members, up to two organizational members
- Annual Dues: \$750

Bronze Package

- One official named member, one organizational member
- Annual Dues: \$250

Founder Organizational member

For organizations that wish to demonstrate their support for the Society and its aims and for a one-time payment of \$1000 in addition to their Organizational Member package, SBI² will acknowledge their founding contribution to the Society in a special area on the Society website as well as Society marketing materials.

SBI² High Content 2017 Sponsorships Opportunities

Location & Dates: San Diego Convention Center, San Diego, CA, September 13th to 15th, 2017.

SBI² offers participating organizations three levels of annual meeting sponsorship to raise their profile and access leading researchers in biomolecular imaging and informatics. This is a great opportunity to associate your brand with the society and show your support for its mission.

Platinum Level - \$6,000

- One Large (ranges from 10x6 to 10x7 useable) Exhibit space with 6 x 6 table, prime location, includes one power outlet (120VAC, 5A) (priority given to sponsors, while available)
- Premium position on the SBI² annual meeting web page and commensurate acknowledgement of sponsorship level.
- Company profile and logo/link on SBI² meeting website.
- Full page, 4-color advertisement in the annual meeting program (subject to SBI² marketing deadlines)
- Acknowledged sponsorship of the HCS/HCA colloquium on the afternoon of the pre-conference Education Program
- Opportunity to exclusively sponsor meeting lanyards, tote bags, or notebook. Company covers all costs of production of item. Choice is based on first come first served. (subject to SBI² marketing deadlines)
- Fifty word company profile in annual meeting program (subject to SBI² marketing deadlines)
- Commensurate acknowledgement in annual meeting signage and promotional materials
- Co-marketing email campaign to company clients and prospects of the meeting to the company's contacts, with a discount being offered to delegates who sign up via company promo code. Society marketing team will contact Company to arrange this campaign, which will be subject to SBI² marketing deadlines.
- Corporate logo on outside of conference brochure denoting Corporate sponsorship level (based on SBI² marketing deadlines)
- One time use of Pre and post meeting mailing list (not email) for use after signing the Society's mail usage policy and use of third party mail house.
- Four company meeting passes.
- Two parking passes for the conference
- **Additional meeting & parking passes available at additional charges**

Gold Level - \$4,000

- One Medium Exhibit Space (6x6 to 6x7, useable) with 6 x 6 table, prime location, includes one power outlet (120VAC, 5A) included (priority given to sponsors, while available)
- Prominent position on the SBI² annual meeting web page and commensurate acknowledgement of sponsorship level.
- Company profile and logo /link on SBI² meeting website.
- Half page, 4-color advertisement in the annual meeting program
- Acknowledged sponsorship of the HCS/HCA colloquium on the afternoon of the pre-conference Education Program
- Fifty word company profile in annual meeting program (subject to SBI² marketing deadlines)

- Commensurate acknowledgement in annual meeting signage and promotional materials
- Co-marketing email campaign to company clients and prospects of the meeting to the company's contacts, with discount being offered to delegates who sign up via company promo code. Society marketing team will contact Company to arrange this campaign, which will be subject to SBI² marketing deadlines.
- Corporate logo on inside of conference brochure denoting Corporate sponsorship level (based on SBI² marketing deadlines)
- One time use of Pre and Post meeting mailing list (not email) for use after signing the Society's mail usage policy and use of third party mail house.
- Three company meeting passes.
- One parking pass for the conference
- **Additional meeting & parking passes available at additional charges**

Silver Level - \$2,000

- Conspicuous position on the SBI² annual meeting web page and commensurate acknowledgement of sponsorship level.
- Company profile and logo /link on SBI² meeting website.
- Quarter page, 4-color advertisement in the annual meeting program
- Fifty word company profile in annual meeting program (subject to SBI² marketing deadlines)
- Commensurate acknowledgement in annual meeting signage and promotional materials
- Corporate logo on inside of conference brochure denoting Corporate sponsorship level (based on SBI² marketing deadlines)
- One time use of Pre and Post meeting mailing list (not email) for use after signing the Society's mail usage policy and use of third party mail house.
- One company meeting pass.
- **Additional meeting & parking passes available at additional charges**

SBI² HCS/HCA Colloquium - \$2,000

Over the past 2 conferences, the society has lead an extremely well attended HCS/HCA best practices and unmet needs colloquium during the afternoon session of the pre-conference Education Program. A summary of the key outcomes from these colloquia have been published in ASSAY, Drug Development Technologies. This is an exciting opportunity for the SBI² community to participate in open discussion of the key challenges that are being encountered by the membership. Support of the colloquium will be advertised online and at the meeting.

SBI² Investigator Travel Award - \$2,000

- Sponsor elects to cover travel and lodging expenses of invited speakers and/or session chairs.
- SBI² makes awards to individual invited speakers based on merit/need and acknowledges the award and the sponsor in the scientific program.

SBI² Networking Receptions - \$5,000

For those organizations that wish to show their support of the society's membership, sponsorship of evening Receptions located in the exhibitor hall co-located with the Posters are available. The reception is a cost-effective brand marketing opportunity for one or more sponsors. Exclusive sponsorship is also possible.

- Sponsor(s) will be prominently displayed at the meeting
- Sponsor(s) will have an opportunity to deliver the welcoming comments to the reception

- Sponsor(s) may handout marketing materials and giveaways at the reception.

SBI² President's Innovation Award - \$1,000

Funds for this award may be from individual sponsors or from multiple sponsors and each sponsor will be recognized as supporting an individual or research group that has contributed the greatest innovation to the field. The President has the final decision on this award in consultation with the SBI² board of director members. The recipient of the award will receive a special plaque and be recognized at the award ceremony on Day 3.

SBI² Poster Award – 1st \$500, 2nd \$250, & 3rd \$125

Funds for this award may be from individual sponsors or from multiple sponsors and each sponsor will be recognized as supporting excellence in the communication of science in the poster medium. Posters will be judged on site and awards handed out at the award ceremony on Day 3.

SBI² High Content 2017 Exhibitor Opportunities

Large Exhibitor Space Only Option I: \$3,000

- Large (ranges from 10x6 to 10x7 useable) Exhibit Space with 6 x 6 table prime location, includes one power outlet (120VAC, 5A).
- Company profile in the Annual General Meeting program
- Logo on website as an exhibiting company
- Two company meeting passes
- One parking pass for the conference
- **Additional meeting & parking passes available at additional charges**

Medium Exhibitor Space Only Option II: \$2,500

- Medium (ranges from 6x6 to 6x7 useable) Exhibit Space with 6 x 6 table prime location, includes one power outlet (120VAC, 5A).
- Company profile in the Annual General Meeting program
- Logo on website as an exhibiting company
- Two company meeting passes
- One parking pass for the conference
- **Additional meeting & parking passes available at additional charges**

Breakfast \$3,750 & Luncheon \$4,500 Technology Spotlights:

- Technology spotlights provide a high value opportunity to engage in smaller focused groups with attendees to demonstrate products, discuss new developments or present new research, case studies etc.
- Fee includes, provision of classroom space, with capacity for up to 40 people (theater style seating), A/V and light catering (continental breakfast or boxed lunch).
- Available on first-come-first-served basis - there are three classrooms available for breakfast and lunchtime technology spotlights on the days of the scientific sessions – (Sept. 14th & 15th). These classrooms are large enough to carry out instrument demonstrations. A vendor may book more than one room on any date to run parallel sessions.