

SBI² High Content 2017

EXHIBIT APPLICATION & CONTRACT

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1. Applicant Information

Company Name:	
Address:	
City:	State:
Country	Zip Code/Postal Code:
Tel:	Fax:
Exhibitor Contact Name:	
Email:	
Tel:	Mobile:
Marketing Contact Name:	
Email:	
Tel:	Mobile:

2. Financial Support & Meeting Sponsorship/Exhibit Opportunities

Please check all boxes that apply.

Financial Support, Sponsorship & Exhibit Opportunities		
Corporate Partnerships		
Founding Partner	\$10,000	<input type="checkbox"/>
Executive Partner	\$6,000	<input type="checkbox"/>
Supporter	\$2,000	<input type="checkbox"/>
Gold Organizational membership	\$1,250	<input type="checkbox"/>
Silver Organizational membership	\$750	<input type="checkbox"/>
Bronze Organization membership	\$250	<input type="checkbox"/>
Foundational Organization members	\$1,000	<input type="checkbox"/>
SBI² High Content 2017 Sponsorship Opportunities		
Platinum level	\$6,000	<input type="checkbox"/>
Gold level	\$4,000	<input type="checkbox"/>
Silver level	\$2,000	<input type="checkbox"/>
SBI ² HCS/HCA Colloquium	\$2,000	<input type="checkbox"/>
SBI ² Investigator Travel Award	\$2,000	<input type="checkbox"/>
SBI ² Networking Receptions	\$5,000	<input type="checkbox"/>
SBI ² Investigator Travel Award	\$2,000	<input type="checkbox"/>
SBI ² Presidents Innovation Award	\$1,000	<input type="checkbox"/>
SBI ² Poster Awards	\$875 (\$500 1 st , \$250 2 nd , & \$125 3 rd place)	<input type="checkbox"/>
SBI² High Content 2017 Exhibitor Opportunities		
Large Exhibitor Space Only Option 1	\$3,000	<input type="checkbox"/>
Medium Exhibitor Space Only Option 1	\$2,500	<input type="checkbox"/>
Breakfast Technology Spotlight	\$3,750	<input type="checkbox"/>
Lunchtime Technology Spotlight	\$4,500	<input type="checkbox"/>

3. Payment Information

Early Bird Rate! Invoices for exhibit/sponsor costs paid within 15 days of invoice date will attract a 7% discount on the total if paid by check/bank transfer and 5% if paid by credit card/paypal.

All Payments must be made in US Dollars. Bank drafts must be drawn on a US bank. Please make checks payable to “Society of Biomolecular Imaging and Informatics”. Please send your completed application together with your preferred method of payment and any payment information to the address below.

I/We agree to pay the TOTAL sum of USD \$

- I will pay by check** (Please make checks payable to the Society of Biomolecular Imaging and Informatics)
- I will pay by credit card** (see details below)

Upon receipt of the completed application, SBI² will forward an electronic invoice and payment information.

4. Payment Terms

In addition to the Terms and Conditions (pgs.3 & 4), this contract is subject to the following additional terms and conditions:

1. Refunds will require written notice of cancellation
2. Balance is due within 90 days of event date
3. For contracts received within 90 days of the event date, full payment is due on receipt of invoice
4. Cancellations received within 90 days of the event date (Sept. 15, 2015) are subject to a 100% cancellation fee; cancellations received before 90 days of the event date are subject to a 50% cancellation fee
5. Paid space unclaimed or abandoned by 5:00PM Tuesday September 15, 2015 will be repossessed without liability to SBI², and reassigned by SBI²



6. Sign and Submit the Application

The Applicant acknowledges that the SBI2 Annual Meeting Corporate Opportunities Package document forms part of the contract arising upon the acceptance of this Application by Conference Management. The Applicant further acknowledges and agrees that no contract exists between the undersigned Applicant and Conference Management unless and until Conference Management completes the acceptance portion of this Application below.

Signature required: I/we (print name) _____, have read all the terms and conditions contained herewith and have reviewed the payment terms stated above. I understand that this contract is legally binding between SBI2 and my organization. I am authorized to approve, and hereby agree to be bound by, the terms and conditions of this contract.

Authorized Signature _____ **Date:** _____

Please send your signed contract to:

Society of Biomolecular Imaging and Informatics
P.O. Box 12300, 6 Davis Drive
Research Triangle Park,
NC 27709, USA

Or scan and email to exhibits@sbi2.org

7. SBI² Exhibitor Contract Terms and Conditions

GENERAL

The Applicant hereby makes application to obtain from SBI2 2016 (“Conference Management”) a license to occupy and use exhibit space (the “Exhibit Space”) in the Joseph B. Martin Convention Center (the “Exhibit Hall”) during an Exhibition (the “Exhibition”) to be held from September 12 to September 14 (inclusive), 2016 in conjunction with the SBI2 Annual Meeting (the “Conference”), such Exhibit Space to be in a location assigned by Conference Management. The Applicant acknowledges and agrees that upon acceptance by Conference Management, by completing and executing the acceptance portion of this Application, this Application shall become a contract for the licensing of the Exhibit Space and other promotional activities between the Conference Management and the Applicant (hereafter referred to as the “Exhibitor”). The Applicant also agrees to abide by all the rules and regulations governing the Exhibition as set forth and included in the SBI2 Annual Meeting Corporate Opportunities Package and the Exhibitor Services Manual, a copy of which will be provided to each Exhibitor.

CANCELLATION

(a) In the event the Exhibitor cancels all or part of the Exhibit Space contracted for hereunder, the following provisions shall apply if written notice of cancellation is received by Conference Management within ninety (90) days prior to the start of the Exhibition. Exhibitor will pay a cancellation fee equal to 100% of the canceled Exhibit Space rental fee, and shall pay the cost of decorating the ordered exhibit space in such a manner as deemed appropriate by Conference Management. Whenever any Exhibit Space rental fee or cancellation fee payable by Exhibitor hereunder shall exceed the amount then held by Conference Management, Exhibitor shall promptly pay to Conference Management the balance of such fee. Sums payable by Exhibitor hereunder shall be retained or received by Conference Management as liquidated damages (Cancellation Fee) and not as penalty. Conference Management shall not require payment of, and shall refund any payments for, the rental fee applicable to the canceled Exhibit Space in excess of the Cancellation Fee payable hereunder. Any refunds due the Exhibitor as a result of the cancellation of this contract will be made immediately after the Exhibition.

(b) If Exhibit Space is not occupied by the Exhibitor by the designated set-up time prior to the start of the Exhibition, Exhibitor shall be deemed to have canceled the Exhibit Space contracted for, and (i) Exhibitor waives any right to use such space during the Exhibition, and Conference Management shall have the right to use such Exhibit Space as it deems appropriate, and (iii) the Exhibitor shall pay the Conference Management all amounts that would have been due under the terms of subparagraph (a).

(c) If Exhibitor does not make full payment of any Exhibit Space rental fee when due under the terms and conditions of this contract, the Conference Management may terminate this contract, and the Exhibitor shall be responsible for payment to the Conference Management of all amounts that would have been due Conference Management under the terms of subparagraph (a).

(d) Except as Exhibitor's rental obligation may be reduced in accordance with the terms set forth in subparagraph (a) above, the Exhibitor shall be responsible for payment of the total Exhibit Space rental fee whether the Conference and Exposition is canceled, delayed, or relocated, in whole or in parts, as a result of riot, strike, civil disorder, act of war, act of God, or any other cause of any kind whatsoever not within the Conference Management's control; or rescheduled or relocated at the behest of the Conference Management.

USE OF EXHIBIT SPACE: All demonstrations or other promotional activities must be confined to the limits of the Exhibit Space. Sufficient space must be provided within the Exhibit Space for the comfort and safety of persons watching demonstrations and other promotional activities. Each Exhibitor is responsible for keeping the aisles near its space free of congestion caused by demonstrations or other promotions. No firm or organization not assigned Exhibit Space will be permitted to solicit business within the Exhibit area. The Conference Management reserves the right to restrict exhibits that because of noise, method of operation, materials or for any other reason become objectionable, and also to restrict or remove any Exhibit that, in the opinion of the Conference Management, may detract from the general character of the Exhibit as a whole or consists of products or services inconsistent with the purpose of the Exhibition. This reservation includes persons, sounds, things, conduct, printed matter, or anything of a character that the Conference Management determines is objectionable. In the event of such restriction or removal, the Conference Management shall not be liable for any refunds or other Exhibit expenses. No animals may be offered as a part of the Exhibit; however, a guide dog that is present with a person requiring the guide dog will be permitted in an Exhibit Space to the extent allowed by applicable federal laws.

TAXES AND LICENSES: Exhibitor shall be solely responsible for obtaining any licenses, permits or approvals required under local or state law applicable to their activity at the Exhibit. Exhibitor shall be solely responsible for obtaining any tax identification numbers and paying all taxes, license fees or other charges that shall become due to any governmental authority in connection with their activity at the Exhibit.

EXHIBIT SAFETY: Exhibitor accepts sole responsibility for any personal or property damage that may result directly or indirectly from any activities of the Exhibitor, including but not limited to the collapse of its Exhibit or any portion thereof or the existence of any other unsafe condition at the Exhibit, including booth set-up/break-down. Exhibitor hereby agrees to indemnify and hold harmless the Conference Management, the owner and manager of the Exhibition facility, and others in the Exhibit Hall from and against any claim, loss, liability or damage as a result of Exhibitor's construction or maintenance of an unsafe Exhibit, and Exhibitor further represents and warrants that it had obtained adequate insurance to cover its potential liability hereunder.

LIABILITY: Neither the Conference Management, nor its agents or representatives, will be responsible for any injury, loss or damage that may occur to or be caused by the Exhibitor or to or caused by the Exhibitor's employees, agents, independent contractors, invitees, or property from any cause whatsoever. Under no circumstance will Conference Management be liable for lost profits or other incidental or consequential damages. Exhibitors shall obtain, at its own expense, adequate insurance against any such injury, loss or damage. The Conference Management shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of God, or any other cause beyond its control. Anyone visiting, viewing or otherwise participating in the Exhibitor's Exhibit is deemed to be the invitee or licensee of the Exhibitor, rather than the invitee or licensee of the Conference Management. The Conference Management shall not be liable for any injury whatsoever to property of the Exhibitor or to persons conducting or otherwise participating in the conduct of the Exhibit or to invitees or guests of the Exhibitor. Exhibitor agrees to abide by existing agreements and regulations covering the use of services or labor in the Exhibition and Exhibit Hall. The Exhibitor assumes full responsibility and liability for the actions of its agents, employees, independent contractors, and invitees whether acting within or without the scope of the authority of the Exhibitor, and agrees to save harmless Conference Management and the Exhibit Hall from responsibility or liability resulting directly or indirectly, or jointly, from other causes that arise because of the actions or omissions of the Exhibitor, its agents, employees, invitees, or independent contractors, whether acting within or without the scope of authority. There is no other agreement or warranty between the Exhibitor and the Conference Management except as set forth herein. The rights of the Conference Management under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized officer of the Conference Management. Any action that Conference Management or Exhibitor may bring against the other, based upon or in any way relating to this Exhibit Space Contract or its performance, shall be brought in a federal or state court located within the Commonwealth of Massachusetts, and Conference Management and Exhibitor do hereby waive all questions of personal jurisdiction or venue in order to give effect of this provision.

SECURITY AND INSURANCE: The Exhibitor is solely and fully responsible for its own Exhibit materials and should insure its Exhibit against loss or damage from any cause whatsoever. All property of an Exhibitor is understood to remain in its care, custody and control in transit to or from or within the confines of the Exhibit Hall.

CARE OF BUILDING AND EQUIPMENT: Exhibitors or agents must not injure or deface the walls or floors of the Exhibition building, the Exhibit Spaces, or the equipment of the Exhibit Spaces or Exhibit Hall. When such damage occurs as a result of the actions of the Exhibitor, its agents, employees, invitees, or independent contractors, the Exhibitor is liable to the owner of the property so damaged. All materials used in decoration of the Exhibit and Exhibit Space must be flameproof. Electrical wiring used for the Exhibit and Exhibit Space must conform with the National Electric Code safety rules and all other applicable rules, regulations, fire laws, electrical codes and other laws of the city in which the Exhibition is located, and of any other government authority maintaining jurisdiction over the said Exhibition facility, which affect the installation, conduct and disassembly of the Exhibit. Combustible materials or explosives are not permitted in the Exhibit Hall.