

## SBI<sup>2</sup> High Content 2017

### Exhibitor Information Package

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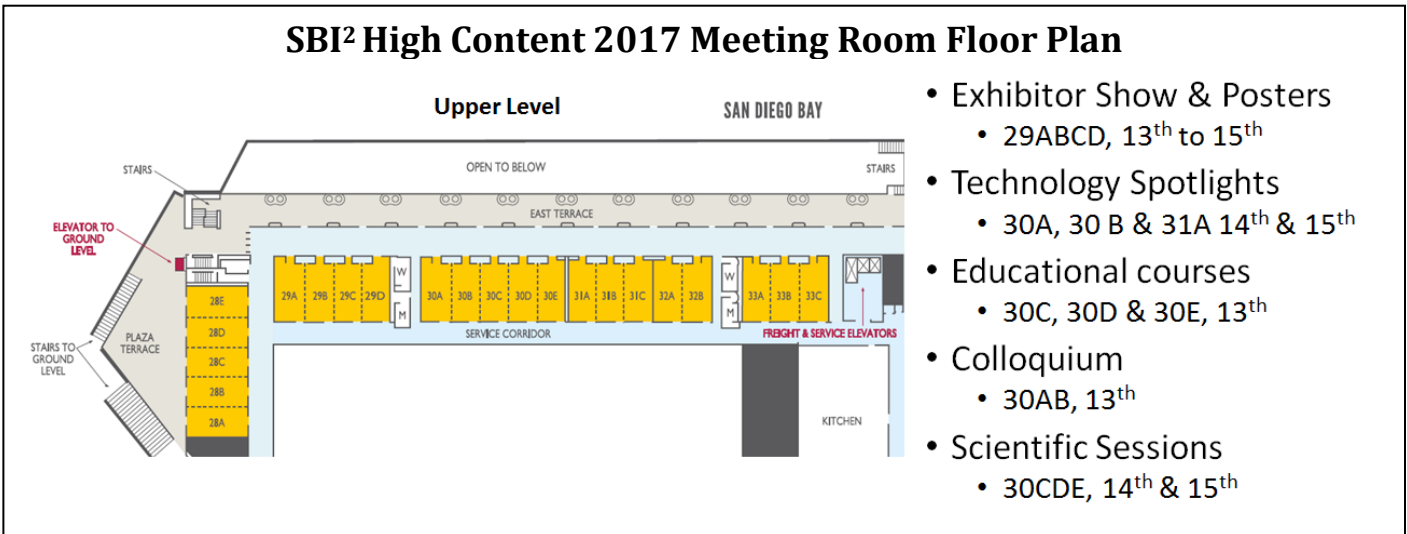
## San Diego Convention Center

### SBI<sup>2</sup> High Content 2017 Event Manager & Contact:

Bruce N. Angel | Event Manager  
 SAN DIEGO CONVENTION CENTER CORPORATION  
 111 W. Harbor Drive, San Diego, CA 92101  
 619.525.5423 | Fax: 619.525.5005 | Cell: 619.726.7263  
[bruce.angel@visitsandiego.com](mailto:bruce.angel@visitsandiego.com)  
[www.visitsandiego.com](http://www.visitsandiego.com)

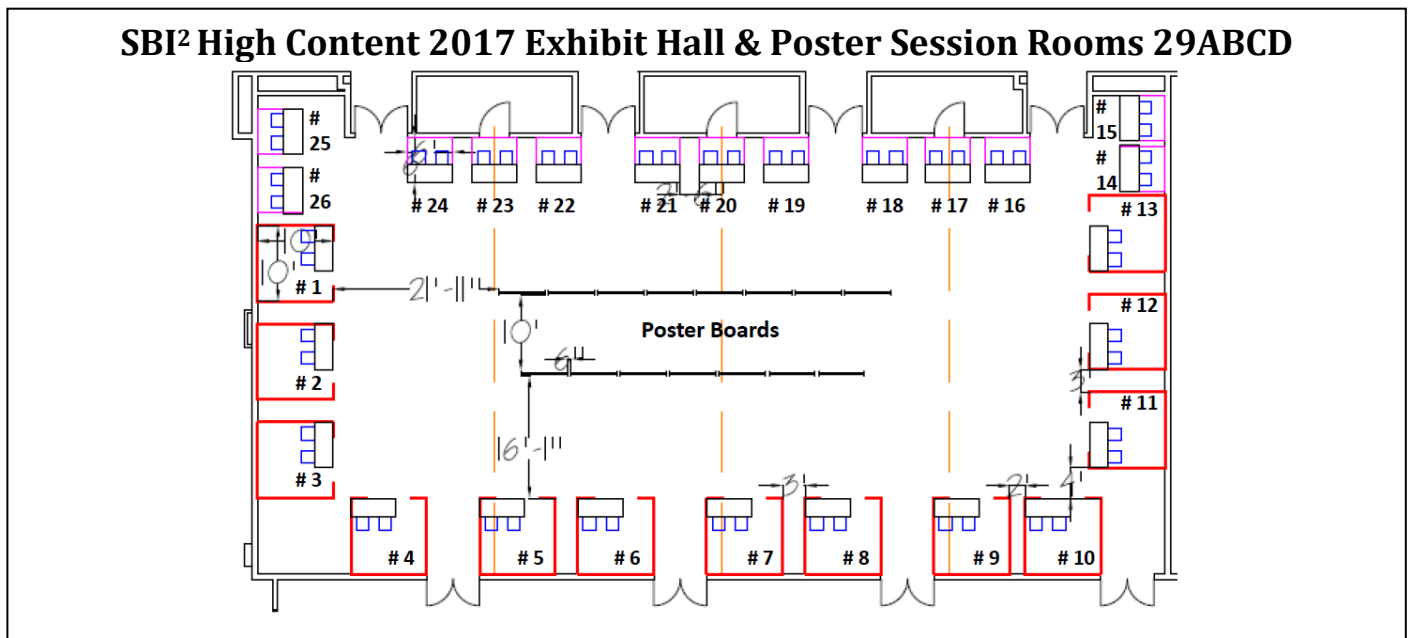
### SBI<sup>2</sup> High Content 2017 Meeting Rooms

#### SBI<sup>2</sup> High Content 2017 Meeting Room Floor Plan



### SBI<sup>2</sup> High Content 2017 Exhibit Hall – Rooms 29ABCD

#### SBI<sup>2</sup> High Content 2017 Exhibit Hall & Poster Session Rooms 29ABCD





## FREIGHT DELIVERIES & MATERIALS SHIPPING

The San Diego convention center will not accept delivery of show materials or freight. Freight or shipping carriers must deliver freight to the attention of show management's official service contractor or show management. If your shipment cannot be hand carried to your space, then you must use the docks and have appropriate union labor hired to accept and deliver to your space regardless of location. Delivery address must reference the name of the event location (i.e. hall or meeting room), show contact name and must not arrive until the first contracted day.

SBI<sup>2</sup> has engaged the services of FREEMAN as the service contractor for SBI<sup>2</sup> High Content 2017 at the San Diego Convention Center. **Exhibitors need to contact FREEMAN independently to arrange shipments and delivery of their materials.**

### **FREEMAN contact:**

Michael McGuire  
Business Development Manager, Expo Sales  
[Michael.Mcguire@freeman.com](mailto:Michael.Mcguire@freeman.com)  
O +1.858.320.7857  
M +1.619.241.1690

Jessie Battaglini | Client Support Coordinator. [Jessica.Battaglini@freemanco.com](mailto:Jessica.Battaglini@freemanco.com)  
O +1.858.320.7813 | 6060 Nancy Ridge Drive, Suite C | San Diego, CA | 92121 | freeman.com

### **Schedule:**

Freeman Move-In: Wednesday September 13, 2017 am Set up of Booths & Poster Boards  
**Exhibitor Move-In:** Wednesday September 13, 2017 12:00pm – 6:00pm  
Show Dates: Wednesday September 13, 2017 TBD – anticipated 7:00 am – 7:00 pm  
Thursday September 14, 2017 TBD – anticipated 7:00 am – 7:00 pm  
Friday September 15, 2017 TBD – anticipated 7:00 am – 7:00 pm  
**Exhibitor Move-Out:** Friday September 15, 2017 TBD – anticipated 1:00pm – 3:00pm  
Freeman Clear By: Friday September 15, 2017 2:00pm – 6:00pm

### **Floor Plans:**

FREEMAN will secure necessary approvals from the facility and local fire prevention authorities.

### **Exhibit Booths:**

Freeman will lay out and mark the floor in accordance with the specifications of the final working floor plan and any special instructions. Freeman will set up, maintain and dismantle the required number of exhibitor booths. Freeman install one standard electrical outlet (110V 5A) for each exhibitor booth.

Each “**Large exhibitor space**” 10' x 10' booth consists of:

- 10' high back wall
- 3' high side drape
- One (1) 6' draped table
- Two (2) side chairs
- One (1) wastebasket
- 7" x 44" one-line ID sign for booths 300 sq. ft. or less (larger booths are upon request)



Each “**Medium Exhibitor Space**” Table Top booth consists of:

- One (1) 6’ draped table
- Two (2) side chairs
- One (1) wastebasket

## **Material Handling:**

Materials belonging to and shipped by Exhibitors and received in the FREEMAN warehouse or at the show site for delivery during move-in and reloaded at the close of the event. **Material handling costs will need to be negotiated independently between the exhibitor and FREEMAN.**

Once an Exhibitor’s materials have been delivered to the designated area(s), additional handling of materials at your request will be provided at a cost. **Additional handling of materials costs will need to be negotiated independently between the exhibitor and FREEMAN.**

## SECURITY

SBI<sup>2</sup> has engaged the services of Staff Pro to provide security for SBI<sup>2</sup> High Content 2017 at the San Diego Convention Center. Staff Pro will provide asset protection, access control, badge checking, and crowd management services. **Additional security requirement costs will need to be negotiated independently between the exhibitor and Staff Pro.**

### Staff Pro contacts:

Jose Martinez | Branch Manager – San Diego Staff Pro Inc.  
675 Convention Way, San Diego, CA 92101  
T: 619-544-1774 ext. 7, F: 619-544-1748, C: 619-219-9361  
jmartinez@staffpro.com | www.staffpro.com

Jennifer Pacheco, CEM | Senior Director of Business Development | Staff Pro Inc.  
15272 Jason Circle, Huntington Beach, CA 92649  
T: 714-230-7210 ext. 245 F: 714-230-7215 C: 714-222-0840  
jpacheco@staffpro.com | www.staffpro.com

## AUDIO VISUAL SUPPORT

SBI<sup>2</sup> has engaged the services of PSAV to provide audio visual services and support for SBI<sup>2</sup> High Content 2017 at the San Diego Convention Center. If exhibitors would like additional audio visual services for either their booths and/or technology spotlight sessions the contact information for PSAV is provided below. **Additional audio visual requirement costs will need to be negotiated independently between the exhibitor and PSAV.**

### PSAV contact:

Mauricio Astiazaran. ■ direct: 619.525.5962 ■ mobile: 619.507.3989 [mastiazaran@PSAV.COM](mailto:mastiazaran@PSAV.COM)  
Sales Manager, PSAV  
San Diego Convention Center  
111 West Harbor Drive, San Diego, CA 92101